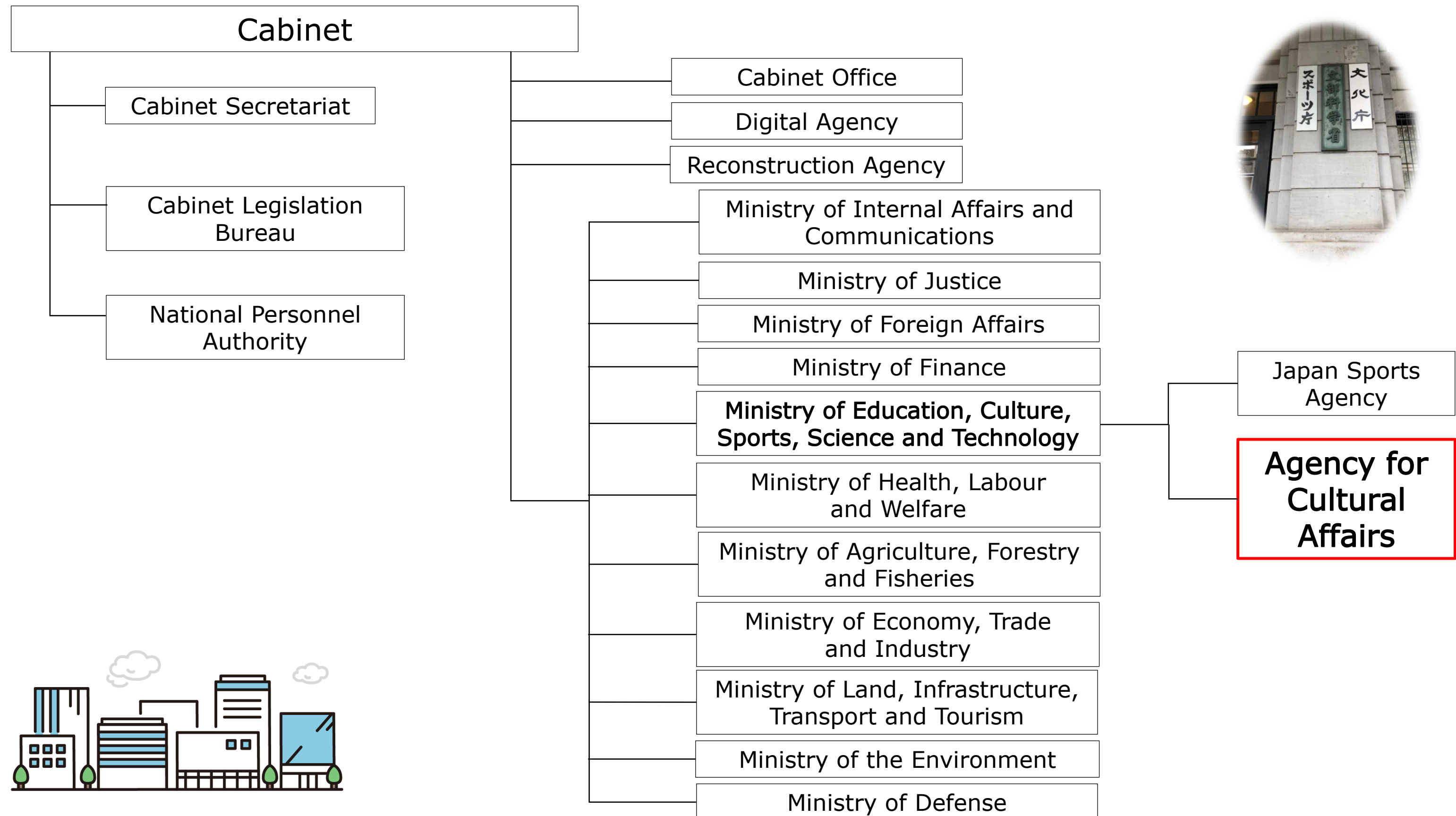


Overviews of Japan's Latest Cultural Policies

Organization of Japan's Executive Branch (as of 2022.7.1)

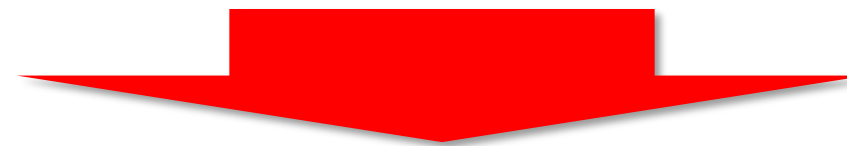


Basic Act on Culture and the Arts

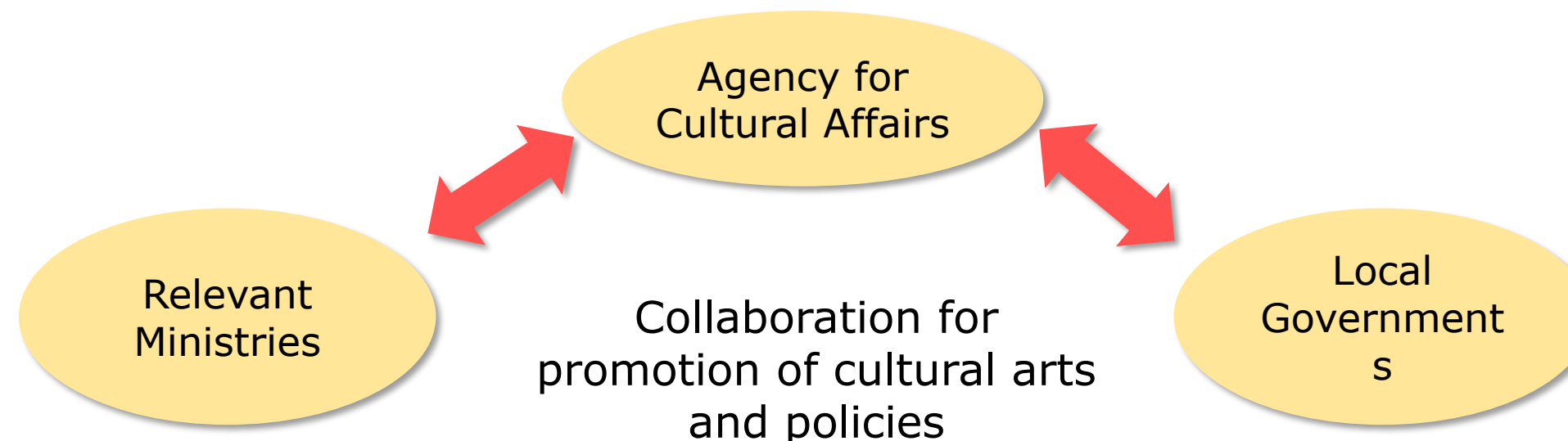
•Summary

The Basic Act on Culture and the Arts aims to promote the independent activities of people carrying out activities related to culture and the arts. The Act is designed to comprehensively and systematically promote policies related to culture and the arts, through contributing to realizing a vigorous society and lifestyle rich in spirit.

- The role of culture and art organizations, collaboration and cooperation among relevant parties
- “Basic Plan for the Promotion of Culture and the Arts” at national (mandatory) and regional (obligation to make effort) levels
- Basic measures
- Establishment of both national and local councils for the promotion of culture and the arts



Basic Plan for the Promotion of Culture and the Arts (5 years)



The Basic Plan on the Promotion of Culture and the Arts (FY 2018 to 2022)

Main Points

- The Plan contains four visions and six strategies for the next five years (FY 2018 to 2022). It is the First Basic Plan, based on Article 7 of the Basic Act on the Promotion of Culture and the Arts.
- The Plan specifies the intrinsic value and the social and economic values of culture and the arts. It also declares that those diverse values created by culture and the arts shall be maximized for further succession, development, and creation of culture and the arts to achieve an ideal circulation for a Nation that emphasizes culture and the arts.

Policy Vision

On the premise of the spirit of the Basic Act on the Promotion of Culture and the Arts that culture and the arts itself has its own meaning and value and continues to have extremely important significance for the creation of a vibrant and affluent society, our visions are defined as follows:

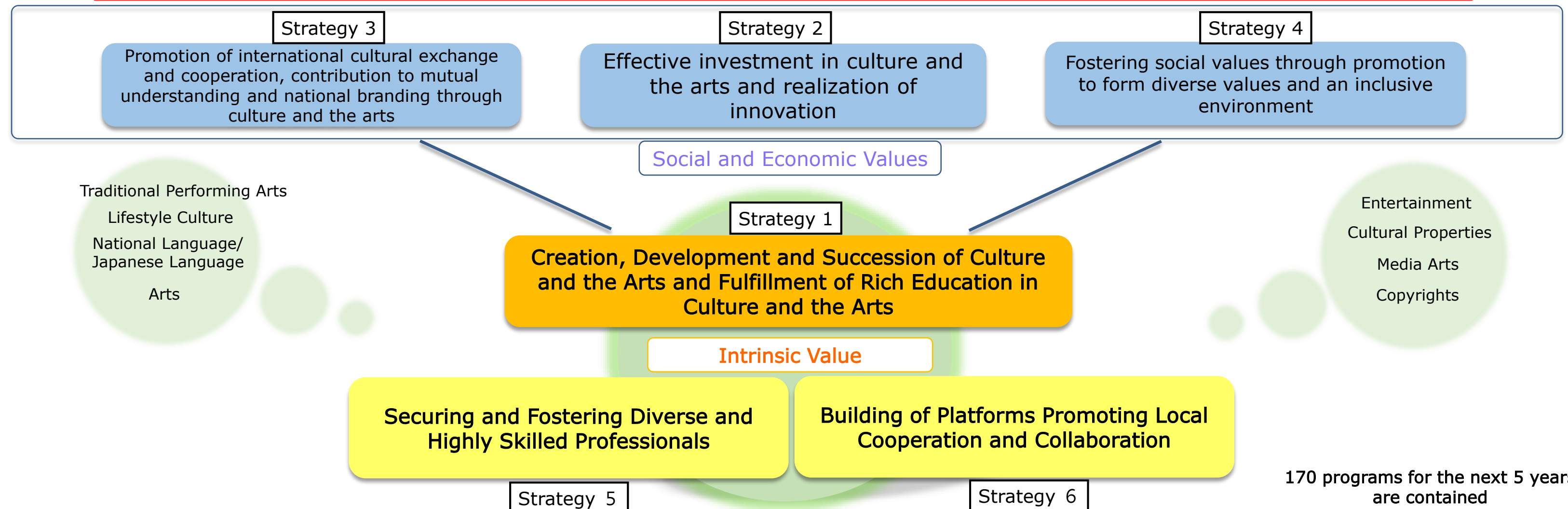
Vision 1 : The Creation, Development, Succession of Culture and the Arts and Education

Vision 2 : A Creative and Vibrant Society

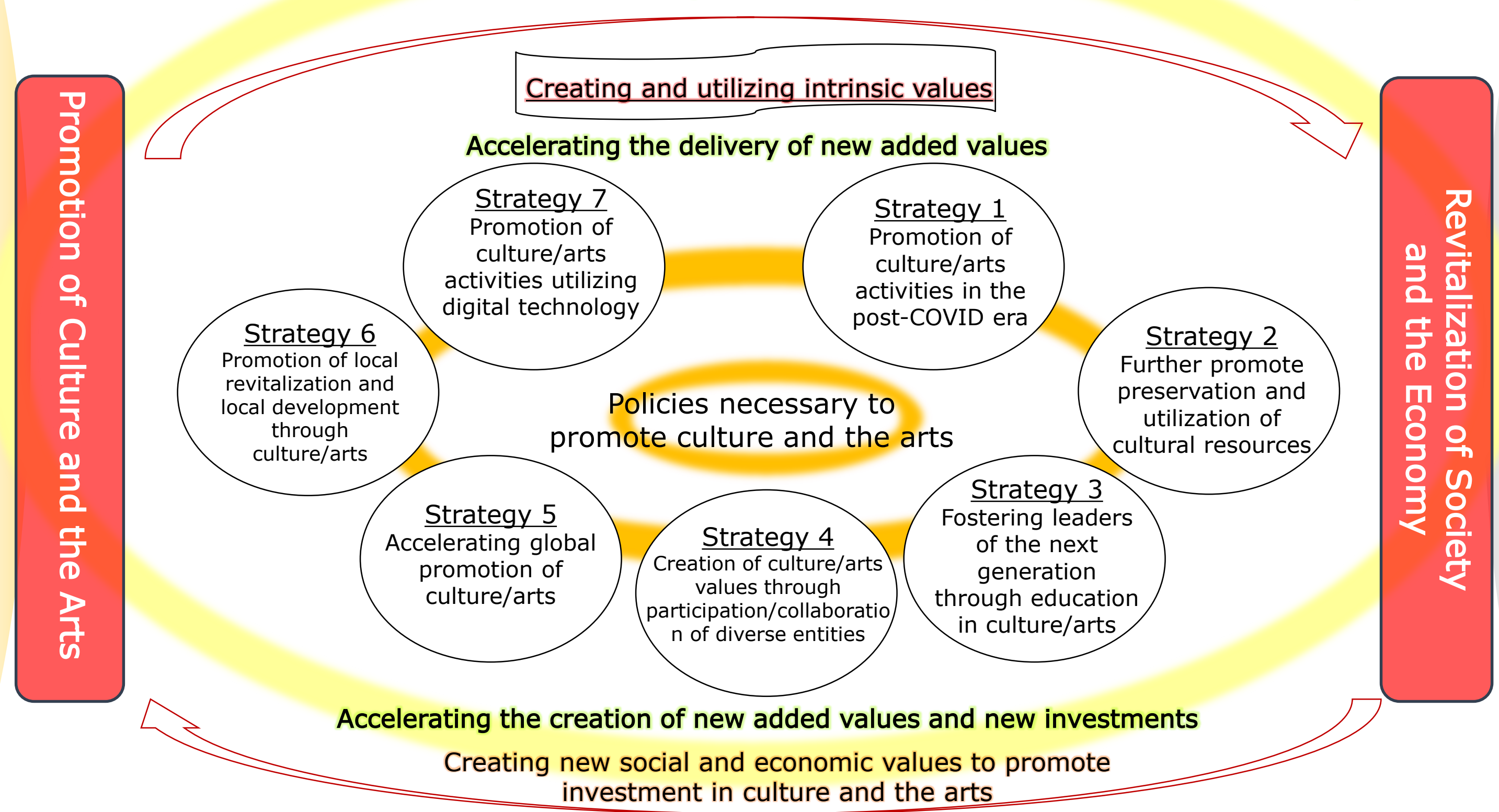
Vision 3 : A Spiritually Affluent and Diverse Society

Vision 4 : Platforms to Promote Culture and the Arts in Regions

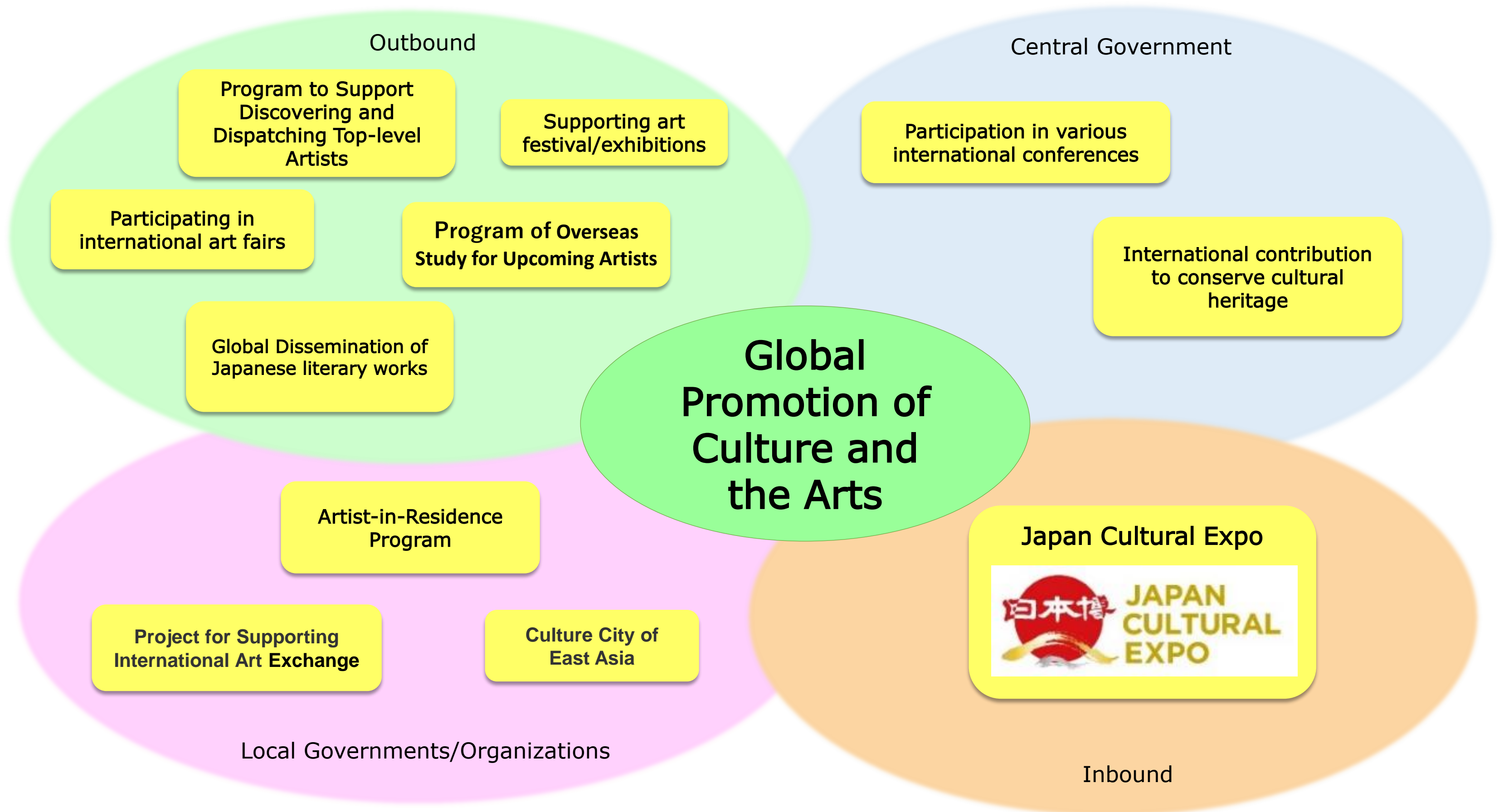
The Basic Direction of Culture and Artistic Policies over the Next Five Years (FY 2018 to 2022)



< Main Theme >
Creation and Acceleration of a Virtuous Cycle between Culture, the Arts and the Economy



Global Promotion of Culture and the Arts



Summary

- The Japan Cultural Expo is a major national project drawing on the collaboration of public and private sector partners. The Expo was mainly carried out in 2021, with events also arranged before and after this period. The Expo is based on the concepts of Japanese aesthetics and culture from the Jomon Period to the present day, and Japanese people's appreciation of nature. During the coronavirus pandemic, the Expo has disseminated its contents locally and globally by integrating both real and virtual experiences.

Measures

< Traditional art performances at unique venues >



< Programs for foreign citizens >



『Discover Traditional Arts series』
(Discover BUNRAKU)

< Hands-on experiential programs >



Experiencing Japanese culture
"Japanese YOROI armor"

< Virtual Expo >



Towards Japan Cultural Expo 2.0

- To realize a powerfully upgraded Japan Cultural Expo 2.0, the Agency will disseminate "Japanese aesthetics and spirit" in the lead-up to the 2025 World Exposition in Osaka, Kansai, Japan.

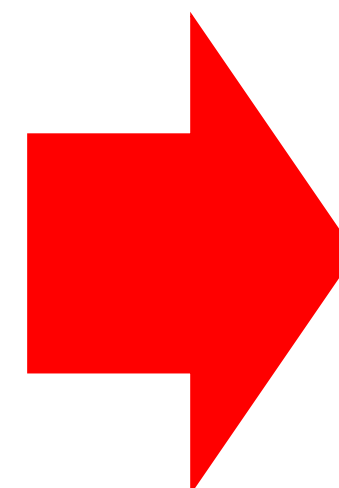
1 · The ultimate culture festival

2 · Full mobilization to disseminate local charm

3 · Ultimate virtual experiences

4 · Creating the future with young power

5 · Disseminating Japanese spirit through soft power



**Launch national
campaign towards
EXPO 2025, Osaka,
Kansai, Japan**