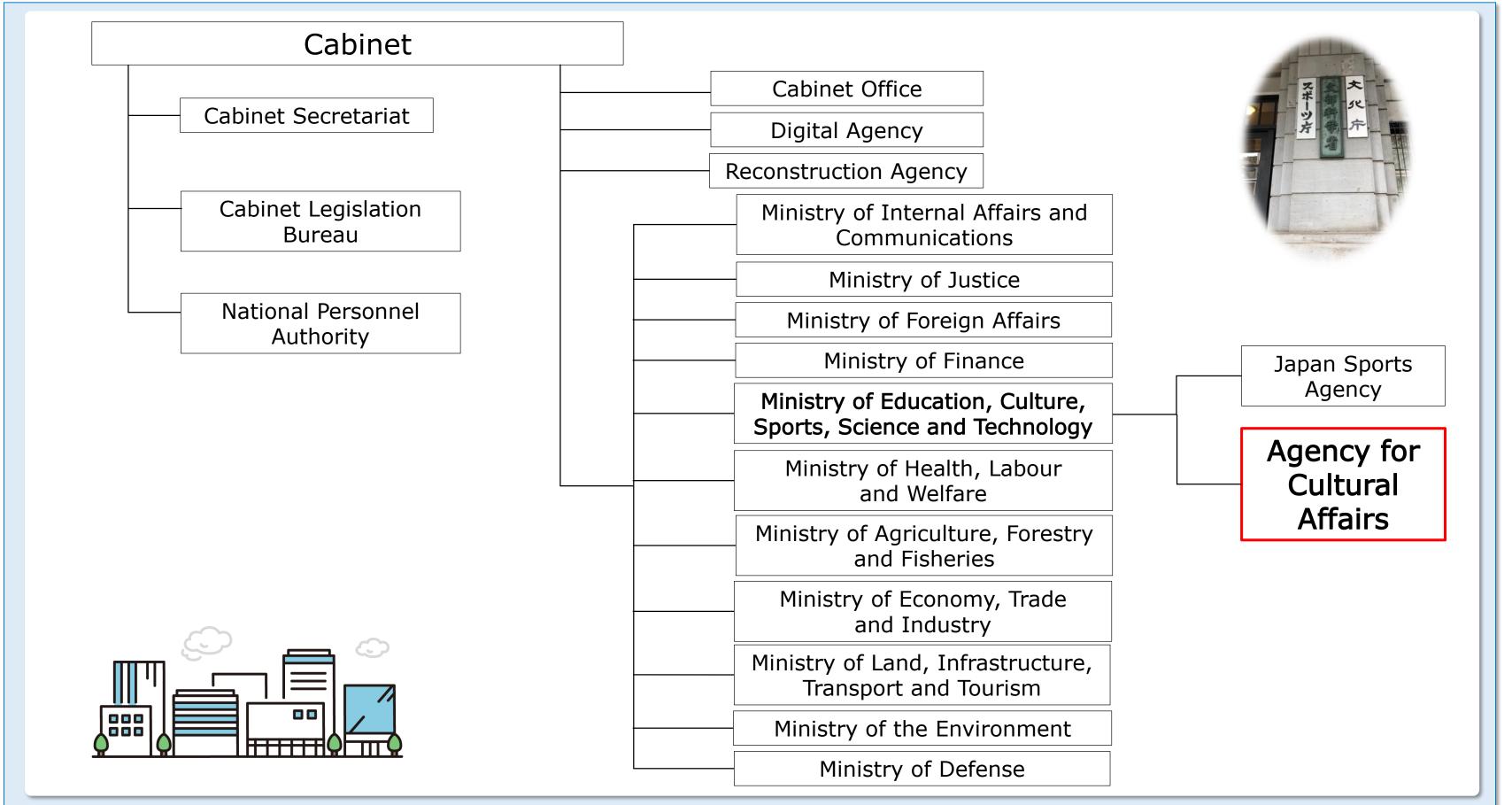


Overviews of Japan's Latest Cultural Policies

Organization of Japan's Executive Branch (as of 2022.7.1)





Foundations of Cultural Administration

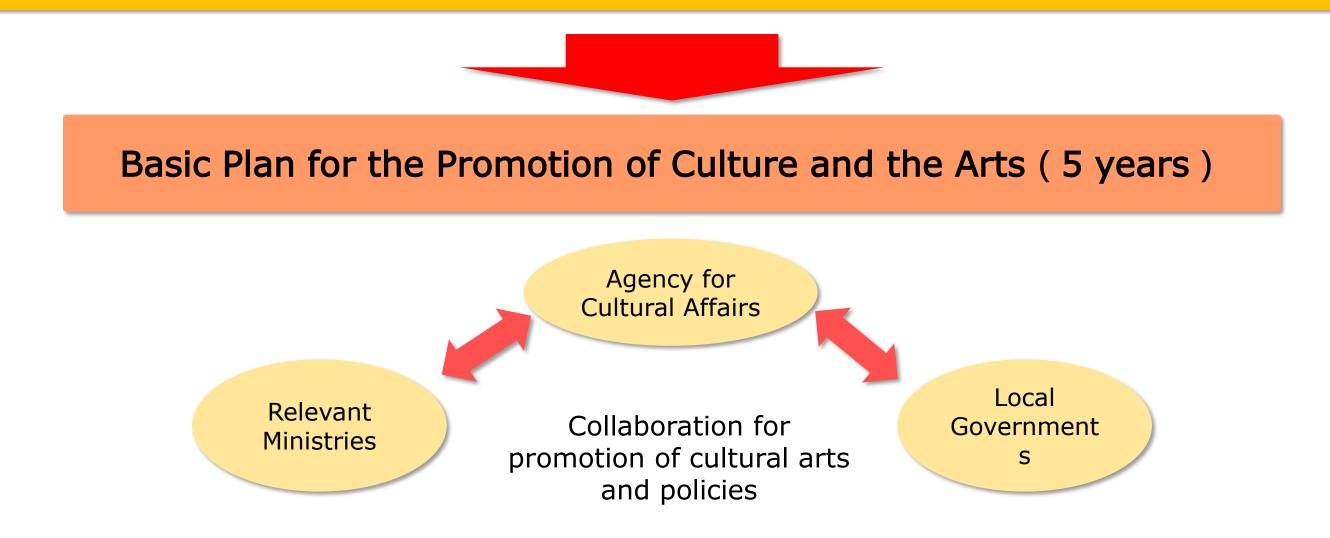


Basic Act on Culture and the Arts

Summary

The Basic Act on Culture and the Arts aims to promote the independent activities of people carrying out activities related to culture and the arts. The Act is designed to comprehensively and systematically promote policies related to culture and the arts, through contributing to realizing a vigorous society and lifestyle rich in spirit.

- · The role of culture and art organizations, collaboration and cooperation among relevant parties
- · "Basic Plan for the Promotion of Culture and the Arts" at national (mandatory) and regional (obligation to make effort) levels
- Basic measures
- · Establishment of both national and local councils for the promotion of culture and the arts



The Basic Plan on the Promotion of Culture and the Arts (FY 2018 to 2022)



Main Points

- The Plan contains <u>four visions and six strategies for the next five</u> <u>years (FY 2018 to 2022).</u> It is <u>the First Basic Plan</u>, based on Article 7 of the Basic Act on the Promotion of Culture and the Arts.
- The Plan specifies the intrinsic value and the social and economic values of culture and the arts. It also declares that those diverse values created by culture and the arts shall be maximized for further succession, development, and creation of culture and the arts to achieve an ideal circulation for a Nation that emphasizes culture and the arts.

Policy Vision

On the premise of the spirit of the Basic Act on the Promotion of Culture and the Arts that culture and the arts itself has its own meaning and value and continues to have extremely important significance for the creation of a vibrant and affluent society, our visions are defined as follows:

- Vision 1: The Creation, Development, Succession of Culture and the Arts and Education
- Vision 2: A Creative and Vibrant Society
- Vision 3: A Spiritually Affluent and Diverse Society
- Vision 4: Platforms to Promote Culture and the Arts in Regions

The Basic Direction of Culture and Artistic Policies over the Next Five Years (FY 2018 to 2022)

Strategy 3

Promotion of international cultural exchange and cooperation, contribution to mutual understanding and national branding through culture and the arts

Strategy 2

Effective investment in culture and the arts and realization of innovation

Social and Economic Values

Strategy 4

Fostering social values through promotion to form diverse values and an inclusive environment

Traditional Performing Arts

Lifestyle Culture

National Language/ Japanese Language

Arts

Strategy 1

Creation, Development and Succession of Culture and the Arts and Fulfillment of Rich Education in Culture and the Arts

Entertainment

Cultural Properties

Media Arts

Copyrights

Intrinsic Value

Securing and Fostering Diverse and Highly Skilled Professionals

Building of Platforms Promoting Local Cooperation and Collaboration

Strategy 6

170 programs for the next 5 years are contained

Strategy 5

Overview of the Draft of Second Basic Plan on the Promotion of Culture and the Arts (FY 2023 ~



2027)

< Main Theme >
Creation and Acceleration of a Virtuous Cycle between Culture, the Arts and the Economy

Creating and utilizing intrinsic values Promotion Accelerating the delivery of new added values Strategy 7 Strategy 1 Promotion of Promotion of culture/arts culture/arts of activities utilizing activities in the digital technology post-COVID era Culture Strategy 6 Strategy 2 Promotion of local Further promote revitalization and preservation and Policies necessary to local development utilization of through promote culture and the arts cultural resources, culture/arts and Strategy 3 Strategy 5 Fostering leaders the Strategy 4 Accelerating global of the next Creation of culture/arts promotion of generation values through culture/arts Arts through education participation/collaboration in culture/arts n of diverse entities Accelerating the creation of new added values and new investments

Creating new social and economic values to promote

investment in culture and the arts

Revitalization of Society and the Economy

4

Global Promotion of Culture and the Arts



Outbound

Program to Support
Discovering and
Dispatching Top-level
Artists

Supporting art festival/exhibitions

Central Government

Participation in various international conferences

Participating in international art fairs

Program of Overseas
Study for Upcoming Artists

International contribution to conserve cultural heritage

Global Dissemination of Japanese literary works

Artist-in-Residence Program Global
Promotion of
Culture and
the Arts

Project for Supporting International Art Exchange

Culture City of East Asia

JAPAN CULTURAL

Japan Cultural Expo

Local Governments/Organizations

Inbound



The Japan Cultural Expo



Summary

•The Japan Cultural Expo is a major national project drawing on the collaboration of public and private sector partners. The Expo was mainly carried out in 2021, with events also arranged before and after this period. The Expo is based on the concepts of Japanese aesthetics and culture from the Jomon Period to the present day, and Japanese people's appreciation of nature. During the coronavirus pandemic, the Expo has disseminated its contents locally and globally by integrating both real and virtual experiences.

Measures

< Traditional art performances at unique venues



< Programs for foreign citizens >



Discover Traditional Arts series.

< Hands-on experiential programs



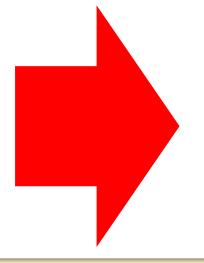


< Virtual Expo >



Towards Japan Cultural Expo 2.0

- To realize a powerfully upgraded Japan Cultural Expo 2.0, the Agency will disseminate "Japanese aesthetics and spirit" in the lead-up to the 2025 World Exposition in Osaka, Kansai, Japan.
 - 1 · The ultimate culture festival
 - 2 · Full mobilization to disseminate local charm
 - 3 · Ultimate virtual experiences
 - 4 · Creating the future with young power
 - 5 · Disseminating Japanese spirit through soft power



Launch national campaign towards EXPO 2025, Osaka, Kansai, Japan